



Course Overview

THE ESSENTIAL COMMUNICATOR

A MODERN FIX FOR THE MOST PERSISTENT PROBLEM IN THE WORKPLACE

Communication is still the number one challenge in today's workplace.

Why? Because most communication programs are stuck in the past.

- They're too long, too complicated, and too expensive.
- They rarely stick and too often fail to solve real workplace problems.
- They don't reflect how conversations actually unfold in today's teams.
- They overlook a key audience: the rising generation of workers.

The Essential Communicator is a 1-day (or ½-day option) modern, highly-effective, research-backed communication training experience designed to change that.



86%

of employees blame lack of effective collaboration or communication as the primary cause of workplace failures.*

The Essential Communicator reframes what we often label as “difficult” conversations. It helps individuals and teams recognize how they naturally show up (or hold back) in conversations, and equips them with a simple, but powerful framework to communicate more effectively when conversations are essential.



Course Learning Outcomes

- Reveal your default communication style with the **Communicator Profile** and how it shapes the way you show up (or not) in conversations.
- Apply the **Communicator Framework**—Clarity, Curiosity, Courage, and Conviction—to any conversation.
- Learn to reframe conversations by grounding them in your core values and communicating with authenticity.
- Understand why communication breaks down in most organizations
- See how to avoid the conversation traps of assumption, ambiguity, and avoidance.
- Recognize that not all conversations are difficult, but many are essential—and knowing how to approach them is key, especially across generations, levels, and roles.

COURSE DETAILS

Who is the Program For?

Anyone who needs to lead, contribute to, or improve workplace conversations—whether you're a people leader, team member, cross-functional collaborator, or individual contributor. It's especially relevant for today's new generation of workers who are often misunderstood.

What It Solves and What You Can Expect

- Breakdowns in communication that lead to rework, confusion, and delays.
- Low psychological safety where employees hesitate to engage in meaningful or important conversations, give feedback, or ask for help.
- One-sided or unclear communication with too much talking, not enough listening or preparation,
- Generational friction around how feedback, direction, and disagreement are handled,
- Outdated training that feels abstract, over-scripted, or disconnected from real-world conversations,

After implementation, organizations typically experience:

- A shared language and mindset for navigating conversations at every level.
- Greater self-awareness and recognition of diverse communication styles.
- Improved transparency, accountability, and trust in daily interactions.
- More confident, values-aligned communicators who model clarity, curiosity, courage, and conviction.
- Stronger team cohesion, engagement, and employee resilience.

COMMUNICATOR PROFILE

This quick assessment sparks instant insight and deeper awareness of communication patterns that reveal your default communication style.



AVOIDER

“If I ignore it, maybe it’ll go away.”



APPEASER

“I just want to keep the peace.”



CONTROLLER

“Let’s fix this. Fast!”

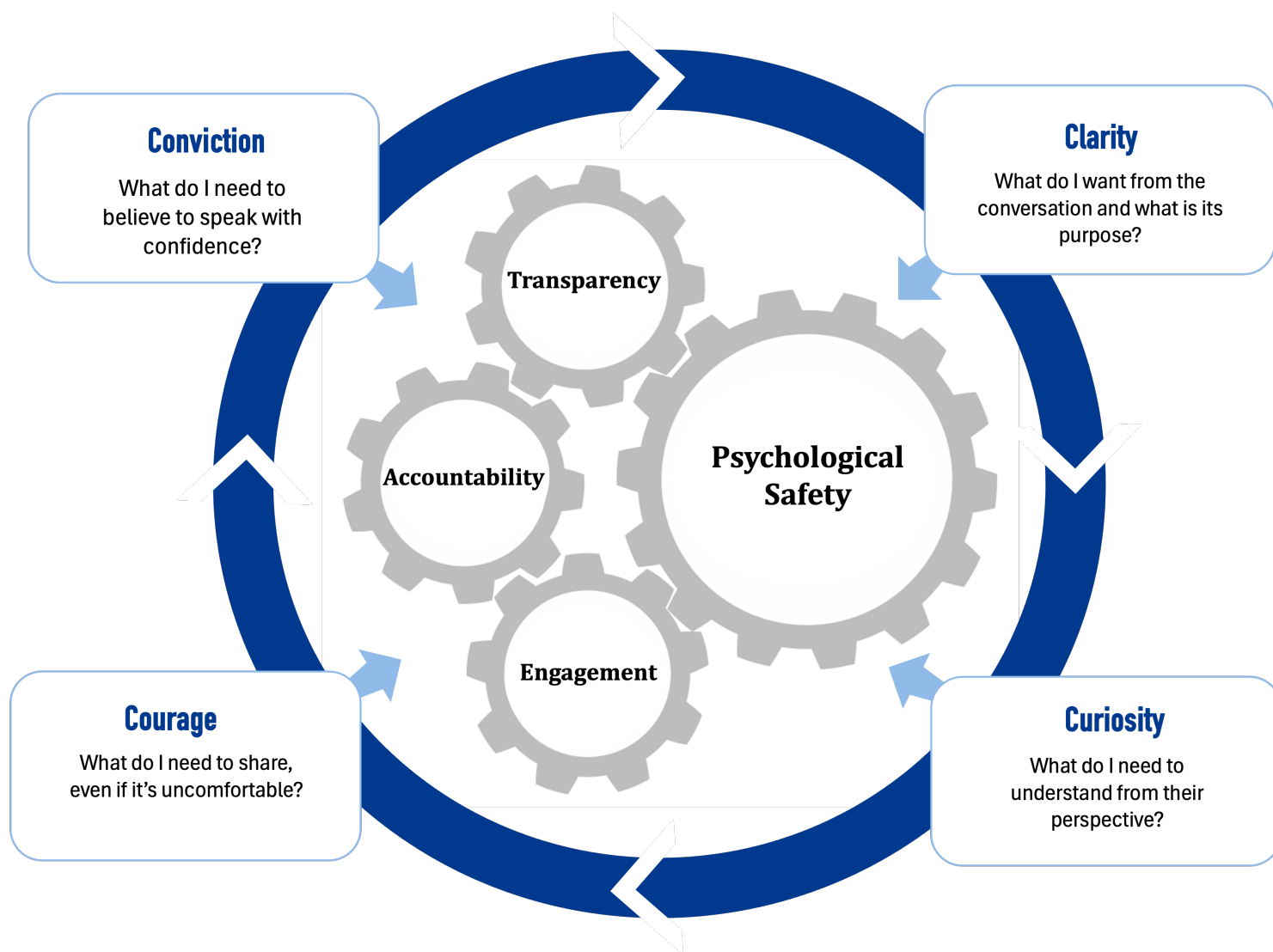


CLARIFIER

“Let’s make sure we understand. Explain it again.”

COMMUNICATOR FRAMEWORK

A modern alternative to bloated communication models, this 4-part approach helps people anchor conversations in **Clarity, Curiosity, Courage** and **Conviction**. It's simple. It's actionable. And it works in real-world conversations across levels and functions.



WHY THIS PROGRAM MATTERS NOW

Despite decades of communications training availability, misalignment, misunderstanding, and mistrust still stall performance and culture.

Meanwhile, the new generation of workers, Millennials and Gen Z—now the majority of the workforce—want more feedback, clearer expectations, and values-driven leadership.

The Essential Communicator bridges this gap and meets the needs of this new generation. It respects workplace complexity, embraces generational nuance, and helps people speak with clarity, curiosity, courage, and conviction.

Because when communication works, connection happens.

60%

**of employees
have never
received basic
communications
training.**

70%

**of employees
actively avoid
important
conversations
due to fear or
ambiguity.**

DELIVERY & LEARNING OPTIONS



IN-PERSON

Our experts come to you and train your team in-person at a classroom location of your choosing.



VIRTUAL

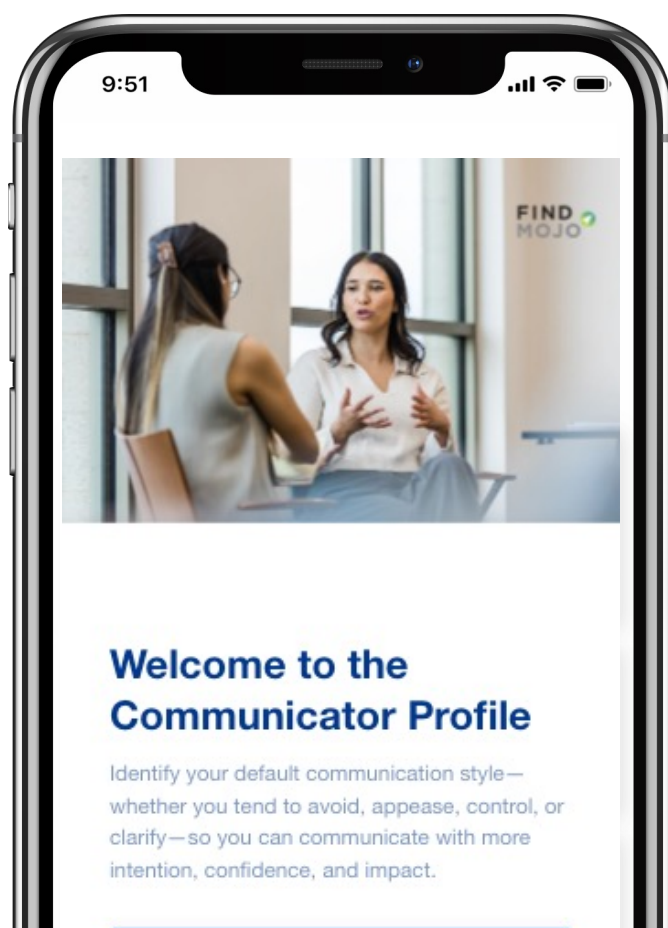
Our experts train your team from the comfort of their home or office. Ideal for remote teams or limited travel budgets.



CERTIFICATION

You certify a member of your team to become a subject matter expert and train the course within your organization.

PROGRAM MATERIALS



For Participants

- Participant Guide
- Communicator Profile Assessment
- Communicator Framework
- Reframe the Conversation Guide

For Trainers

- Facilitator Guide
- Facilitator Hub Access
- Trainer How To Videos
- Course Slides and Videos

THE FINDMOJO LEARNING SUITE

Grounded in behavioral science and built for today's modern workforce, FindMojo's 1-day and ½-day training programs and assessments are designed to work together as a comprehensive system for elevating the employee experience—helping individuals become more **engaged**, **resilient**, and **connected** at work.

Courses



**Find Your Mojo
Engagement**



**Find Your Mojo
Teams**



**Everyday
Resilience**



**The Essential
Communicator**



**Recognition
Habits**



**Core Motivators for Sales
Performance**

THE ESSENTIAL COMMUNICATOR COURSE OVERVIEW

The world's leading companies work with FindMojo to help their people communicate in essential ways, creating more connected workplaces.



**INCLUDING
75% OF THE
FORTUNE 500.**



What stood out most about The Essential Communicator program was how quickly our learners got to the heart of how our people show up (or not) in conversations. The Communicator Profile gave us common language and taught us how to 'reframe the conversation' which was a mindset shift. The Communicator Framework was simple, easy to implement, and gave our department a shared way to think about how to break down every conversation, from basic one-on-ones to critical moments.

Kim Dabbadie, Director of Learning
Kaiser Permanente Finance

LET'S WORK TOGETHER

Ready to build better
communicators?

Contact us to learn
more about the
**The Essential
Communicator
Program** today!

www.findmojo.com
info@findmojo.com
(844) 668-4888

