



LIFE IS SHORT. LOVE YOUR WORK.

Most people know their personality and their strengths. But what about their Motivators?

Introducing The Motivators Assessment,™ the world's most extensive and scientific assessment to help individuals identify their unique blend of core Motivators, enabling them to align their passions with more of what they love at work and less of what frustrates them.

Created from the results of workplace surveys with more than 850,000 people The Motivators Assessment comprises 23 workplace Motivators and 5 clusters of Motivators, known as Identities. In addition to helping individuals discover their Motivators, it also helps managers and leaders better understand the diverse blend of diverse Identities within their teams.

The Motivators Assessment includes:

- 100 scientifically validated questions.
- Easy-to-use, mobile-friendly, web-based assessment takes only 20 minutes to complete.
- Comprehensive 40-page detailed report with print-ready online profiles and social sharing tools.
- Engaging insights show employees their blind spots, how to thrive, and more.
- Available in English, Spanish, Hebrew, and Turkish, with more languages coming.

“In my 15+ years of leadership, I've taken many different leadership assessments, which all identified my strengths and potential, but none which truly identified me, who I am, and what I want to do.

The Motivators Assessment presents a truly different perspective of me and my leadership skills and abilities.”

Benjamin Fetterman
Senior Vice President
Director of Retail Banking at Bankwell

GET STARTED

Learn more about how **The Motivators Assessment** can help you create a more engaged workforce, contact us at:

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